

PROFESSIONAL CARE WORKERS' WEEK

Join us for a week-long celebration of our incredible care workers and the vital role they play in our communities!

**Information
Pack**

12th - 19th
September 2025

**Accessible from
anywhere online and
in person**



Hosted by
The Care
Workers'
Charity



PROFESSIONAL CARE WORKERS' WEEK



What's Happening?

- Virtual Panels and Information Sessions
- Afternoon Tea with the CWC
- Wear It Orange Day

Why Participate?

- Celebrate the incredible contributions of care workers
- Learn from top figures in Adult Social Care
- Share best practices and collaborate
- Show your appreciation for care workers

How to Get Involved:

Attend Sessions

Free and open to all

Raise Funds

Support care workers and their mission

Organise Events

Celebrate with your team and community

Show Appreciation:

Cards, Cakes, Parties, Certificates



PROFESSIONAL CARE WORKERS' WEEK



Elevate Care Workers as Professionals

- Recognize their diverse skillset and responsibilities
- Advocate for fair wages and career development
- Ensure safety, accountability, and transparency in care

Why “Professional” Matters:

- Care work is a highly skilled profession
- Address systemic issues: low pay, inconsistent training, high turnover

Celebrate and Shape the Future of Social Care!
Get Involved and Make a Difference!

Visit our website for more information and to get involved:

www.thecareworkerscharity.org.uk/pcww2025

Contact Us: fundraising@thecwc.org.uk



Don't forget to tag us on social media
#PCWW2025 #CareWorkers #SocialCare #CelebrateCare

PROFESSIONAL CARE WORKERS' WEEK



How to Get Involved Online

- f** @thecareworkerscharity
- in** @the-care-workers-charity
- @** @thecareworkerscharity
- X** @thecareworkerscharity
- d** @careworkersfund



Please find some examples below to post on your organisation's social channels from Friday 12th to Friday 19th September. Tag us in your post so we can share and thank you! Please feel free to adapt the copy to suit your organisation. Thank you for supporting this campaign!

Facebook/Instagram/LinkedIn

We are/I am supporting Professional Care Workers' Week 2025 because we believe that Care Workers are skilled professionals and should be seen and paid as such. Join in and show your support at thecareworkerscharity.org.uk, where you can find out about webinars, fundraisers and more #PCWW2025 #CareWorkers #SocialCare #CelebrateCare

X

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PROFESSIONAL CARE WORKERS' WEEK

Friday 12th to Friday 19th September



FRI
12

ALL DAY

Afternoon Tea with The CWC

**2025
Schedule**

MON
15

10AM-11AM

The Role of AI and Technology in the Evolving Landscape of Care

12PM-1PM

Looking Ahead: The Future of Adult Social Care

2PM-3PM

The Future of Care: Why Environmental, Sustainability and Governance (ESG) Matters

TUE
16

10AM-11AM

Promoting Wellbeing in Care: Looking After Yourself While Supporting Others

12PM-1PM

Financial Wellbeing in Care: What Needs to Change?

2PM-3PM

Caring for Care Workers: What Does Good Physical Wellbeing Look Like?

THU
18

10AM-11AM

Sexual Safety in the Workplace

12PM-1PM

Migrant Care Worker Rights

2PM-3PM

The Legal Rights of Care Workers

For more information visit

www.thecareworkerscharity.org.uk/professional-care-workers-week-2025/

FRI
19

10AM-12PM

What's Next for Adult Social Care?

ALL DAY

Wear It Orange

PROFESSIONAL CARE WORKERS' WEEK

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Session Info

The Role of AI and Technology in the Evolving Landscape of Care

10-11am

Join us for a thought-provoking discussion exploring the role of AI and technology in the evolving landscape of care. This panel will examine how emerging tools are shaping the way care is delivered, the opportunities and risks they present, and the importance of ethical, inclusive innovation that supports both care workers and those drawing on care.

MON

15

Looking Ahead: The Future of Adult Social Care

12-1pm

What does the future hold for adult social care? In this session, panellists will share insights and ideas on what needs to change—and what must be protected—as we look ahead. Expect a lively and hopeful discussion on the direction of the sector, with a focus on solutions that support care workers and those drawing on care and support.

The Future of Care: Why Environmental, Sustainability and Governance (ESG) Matters

2-3pm

Join us for a forward-thinking discussion exploring how Environmental, Social and Governance (ESG) principles can shape a more ethical, sustainable, and resilient future for care. This panel will unpack what ESG means for adult social care and why it's crucial for long-term workforce wellbeing, accountability, and trust across the sector.

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Session Info

Promoting Wellbeing in Care: Looking After Yourself While Supporting Others

10-11am

TUE
16

Caring for others can be deeply rewarding — but also emotionally demanding. This panel will explore how care workers can look after their own wellbeing while supporting those they care for. Join us for an open and honest conversation about the emotional demands of the care work, practical ways to prioritise your own wellbeing, and how the sector can better support care workers to thrive while caring for others.

Financial Wellbeing in Care: What Needs to Change?

12-1pm

Discover the bigger picture behind financial wellbeing in the care sector. This panel will examine how financial pressures affect everyone in the care ecosystem and explore the systemic changes needed to create a fairer, more sustainable future for social care.

Caring for Care Workers: What Does Good Physical Wellbeing Look Like?

2-3pm

This panel will explore what meaningful support for care workers' physical wellbeing truly looks like — from injury prevention to rest, recovery, and sustainable working practices. Expect a lively discussion on how the sector can better protect and promote the health of its workforce.

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Session Info

Sexual Safety in the Workplace

10-11am

Join us for this important panel exploring sexual safety in the workplace, a topic too often overlooked in the care sector. Hear from expert voices and those with lived experience as we discuss how to create safer, more respectful environments for everyone working in care. This session promises open, honest conversation and practical insights for lasting change.

THU
18

Migrant Care Worker Rights

12-1pm

Don't miss this powerful panel exploring the rights of migrant care workers - from the challenges they face to the vital contributions they make every day. Featuring lived experience and expert legal insight, this session will offer practical advice, bold discussion, and a clear look at what needs to change. Expect powerful insights, real experiences, and a discussion on how the sector and policymakers can do better.

The Legal Rights of Care Workers

2-3pm

This essential panel will explore the legal rights of care workers, from contracts and working conditions to pay, discrimination, and protection from unfair treatment. Join us to hear from legal experts and care professionals as we break down complex issues and empower care workers with the knowledge they deserve.

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Session Info

What's Next for Adult Social Care?

10-12pm

Join us for the closing panel of Professional Care Workers' Week as we look ahead to the future of adult social care. This extended session will bring together care workers, sector leaders, and policy voices to reflect on the week's discussions and explore the bold changes needed to create a fairer, stronger care system for all.

FRI
19





PROFESSIONAL
CARE WORKERS'
WEEK

FUNDRAISING IDEAS

- Wear It Orange Day
- Bake Sale, Raffle or Tombola
- Dress-up Days and Quiz Nights
- Eating Contests or Fitness Challenges
- Wheelchair Races or Cream Pie Your Manager
- Summer Fete or Fun Day
- Find a Wacky World Record and attempt to beat it
- If you're feeling really brave, why not do something daring like a skydive

Donate Here



How to Donate

Online platform - we are registered with both Enthuse and JustGiving.

You can use either of these to set up your fundraising events; the money will come straight to us. Or scan the QR Code.

Bank Transfer - If you would like to make a direct transfer via BACS to The Care Workers' Charity, please email fundraising@thecwc.org.uk



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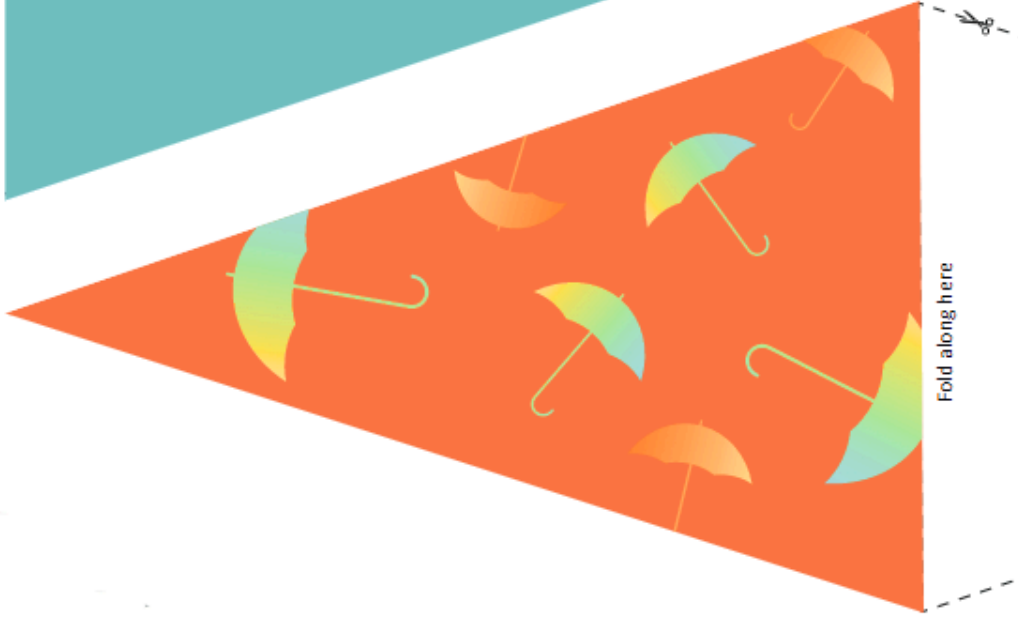
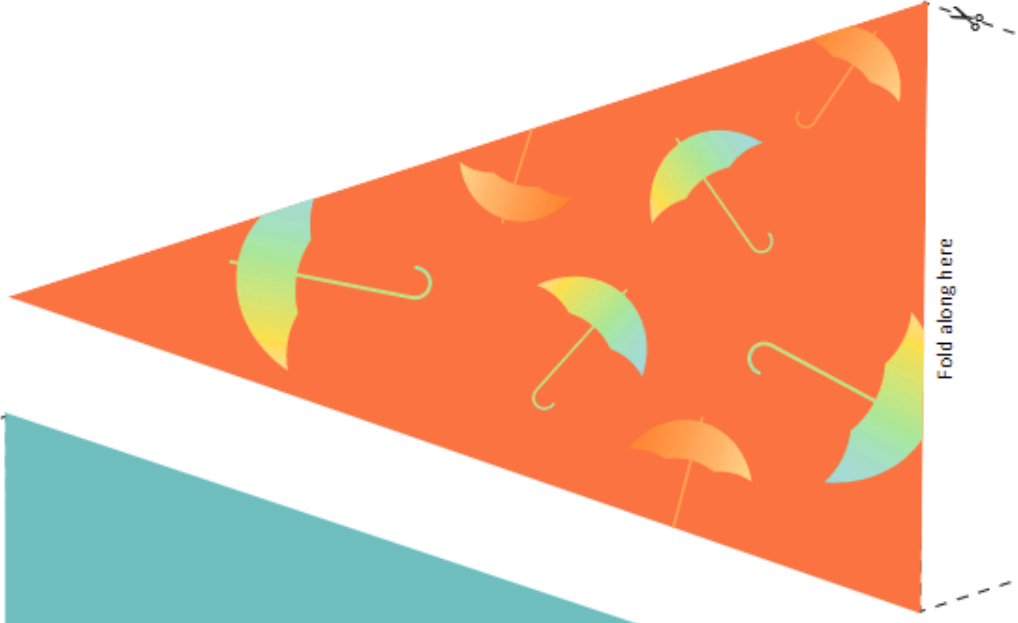
WE'RE CELEBRATING

PROFESSIONAL CARE WORKERS' WEEK

EVENT:

DATE:

**HOW TO GET
INVOLVED:**



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