



Prioritising Wellbeing

Put The FUN into FUNdraising



CWC (CHARITY NO. 1132286 AND SC048051)

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NAPA, Registered Charity
England and Wales (1070674), Scotland
(SC038991).

Care Home Open Week 2024



This annual event is dedicated to showcasing the warmth, care, and vibrant communities that care homes provide to residents across the country.



- **Open Doors, Open Hearts:** Care Home Open Week invites you to step inside and discover the heartwarming stories, activities, and connections that make each care home unique.
- **Community Engagement:** Engage with care home residents, staff, and fellow visitors as we foster a sense of community and inclusivity.
- **Innovative Care Practices:** Explore the latest innovations in care and support as we showcase the commitment of care homes to provide the highest quality of life for their residents.

The Care Workers Charity (CWC) is a UK-based charity established to support current, former, and retired care workers facing financial hardships. CWC provides crisis grants, advice, and support to care workers, recognising their essential role in delivering quality care to vulnerable individuals.



The National Activity Providers Association (NAPA) is a registered charity dedicated to supporting the care sector to prioritise wellbeing. As the Association we champion the importance of activity and engagement and the role of the Activity Provider and offer professional and practice development opportunities, tools, and resources to support meaningful engagement.





Fundraising Pack for Care Home Open Week 2024

CWC and NAPA are teaming up again for Care Home Open Week 2024.

"This collaboration aims to support Care Workers and Activity Providers during times of hardship while empowering people to defy against ageist and ableist stereotypes and fulfil their dreams and ambitions"

Care Home Open Week celebrates care homes' contributions and promotes understanding within the sector. We're launching a joint fundraiser to support Care Workers and Activity Providers, empowering them to defy stereotypes and fulfil dreams.

Hilary Woodhead, NAPA's Executive Director, says, "This partnership is crucial. It supports workers and enhances residents' lives."

Karolina Gerlich, CEO at CWC, adds, "We're thrilled to collaborate again, especially in these challenging times."

Join us from 24th to 30th June 2024

Together, let's make a difference!





Host a Coffee Morning

We are thrilled to invite you to join us in supporting CWC and NAPA by hosting a Coffee Morning during Care Home Open Week 2024



Tips and advice for organising your Coffee Morning

- Be creative and inclusive, recognise diverse abilities
- Choose a location, this could be a well-known local café, church hall, community centre or your care service to host your coffee morning
- The success of your coffee morning will depend on the the amount of people invited, so be sure to reach out to your community. You can download NAPA's Connected Communities resource [HERE](#)
- Decide on a date for your event and advertise using one of our poster designs in this resource [HERE](#)
- Ask family members, friends and colleagues to bake some homemade treats for your coffee morning.

Ask for help!

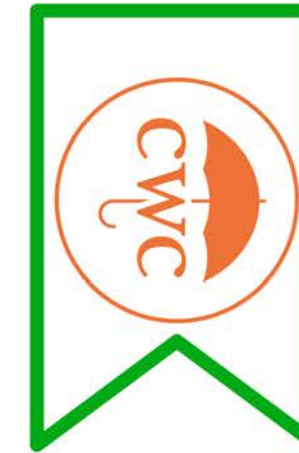
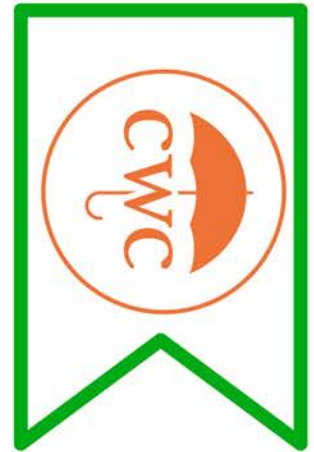
Recruit a team of helpers to assist in planning, promoting & hosting your coffee morning.

You will need:

- To ask for helpers so that you can provide drinks and snacks to your guests on the day of your event
- To set a target, so you all know what you are working towards.
- Make sure everyone is aware of the QR Code for your event to make donating easier.
- Use the NAPA *donation label* - just print it onto card.
- Set up a donation page for your coffee morning so you can collect online donations from your community
- Ask local businesses to donate a prize and add a raffle to your event to generate more funds

CAKE FLAGS

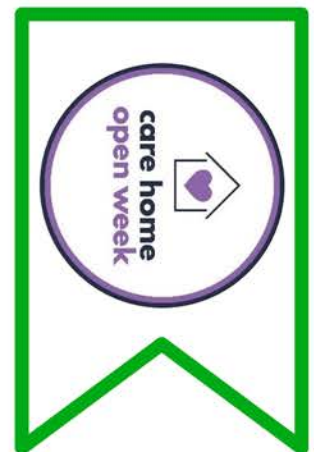
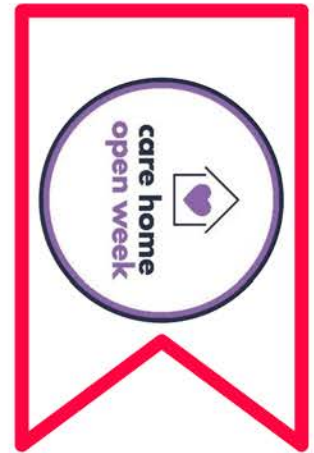
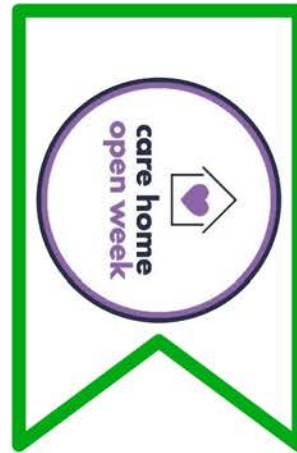
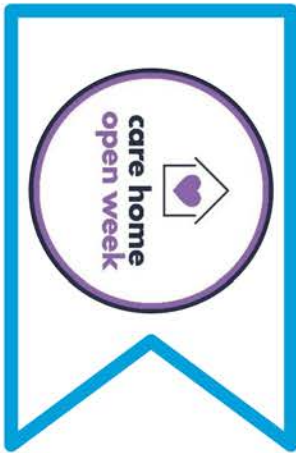
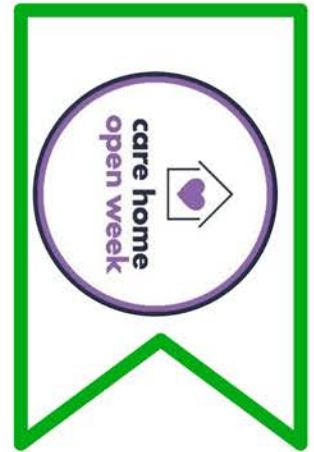
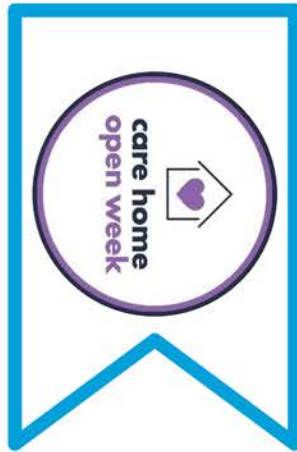
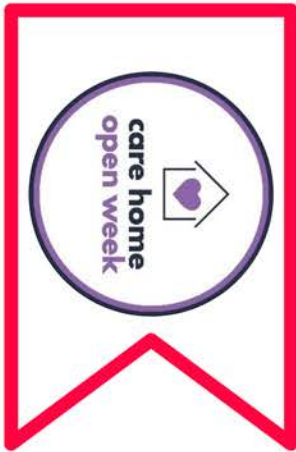
Cut it out and stick it on!



Cut out your chosen flag
and stick it onto a cocktail stick

CAKE FLAGS

Cut it out and stick it on!



Cut out your chosen flag
and stick it onto a cocktail stick

DONATION LABEL

Cut it out and stick it on!

We are Fundraising for

CWC and NAPA



Donate Here



SCAN ME



PRINTABLE BUNTING





PRINTABLE BUNTING



care home
open week

PRINTABLE BUNTING



NOTICE BOARD CUTOUTS





We're having A **BAKE SALE** to raise money for
NAPA's Positive Ageing Campaign - *living the dream!*
and the **Care Worker's Charity** as part of
Care Home Open Week 2024 & you're invited!

Date:

Time:

Location:

Donate Here



SCAN ME





We're having A **Coffee Morning** to raise money for **NAPA's Positive Ageing Campaign - living the dream!** and the **Care Worker's Charity** as part of **Care Home Open Week 2024 & you're invited!**

Date:

Time:

Location:





We're having A **Car Wash** to raise money for
NAPA's Positive Ageing Campaign - living the dream!
and the **Care Worker's Charity** as part of
Care Home Open Week 2024 & you're invited!

Date:

Time:

Location:

Donate Here



SCAN ME





We're having A **Raffle** to raise money for
NAPA's Positive Ageing Campaign - living the dream!
and the **Care Worker's Charity** as part of
Care Home Open Week 2024 & you're invited!

Date:

Time:

Location:

Donate Here



SCAN ME







Calling Card

You can use this page to mark off the pictures as you call them so that when people ask if a certain picture has been called, you can inform them if it has. This will also help you check off the pictures against a winning call of BINGO!



Coffee Morning

BINGO!



Print these pages to give to your coffee morning BINGO players!



Coffee Morning BINGO!



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Coffee Morning

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Design your own
coffee takeout





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