



## Put The FUN into FUNdraising

**CWC and NAPA are teaming up again for Care Home Open Week 2024.**

**"This collaboration aims to support Care Workers and Activity Providers during times of hardship while empowering people to defy against ageist and ableist stereotypes and fulfil their dreams and ambitions"**

In celebration of Care Home Open Week, we are inviting every individual care home to challenge themselves to raise money for The Care Workers' Charity (CWC) and The National Activity Providers Association (NAPA) by putting on activities for families and residents, creating a lasting impact for care workers across the UK.

If all the different care homes involved in Care Home Open Week raised at least £100 for CWC and NAPA, we could collectively raise tens of thousands of pounds to support care workers and Activity Providers with financial grants when they need a helping hand, or give them access to free therapy when they need someone to talk to.

We could also support older people to defy ageist stereotypes, through NAPA's Living the Dream fund.

*Bake Sale, Raffle or Tombola  
Dress up Days and Quiz Nights  
Eating Contests or Fitness challenges  
Wheelchair Races or Cream Pie your Manager  
Summer Fete or Fun Day  
Find a Wacky World Record and attempt to beat it  
If you're feeling really brave,  
why not do something daring like a skydive?*

**You can find lots of other fundraising ideas in the Fundraising Pack - Coming Soon!**

**REGISTER FOR  
CARE HOME OPEN WEEK HERE**



**SCAN ME**

