

SPONSORSHIP BENEFITS

Bronze
£2k

Silver
£5k

Gold
£12k

Platinum
£25k

Use of The Care Workers' Charity logo on Sponsor's website	✓	✓	✓	✓
Use of The Care Workers' Charity logo on Sponsor's marketing materials and website	✓	✓	✓	✓
Sponsor's logo on the Sponsors page of The Care Workers' Charity website	✓	✓	✓	✓
Sponsor's logo on the homepage carousel of The Care Workers' Charity website			✓	✓
Description of sponsorship for Sponsor's CSR materials, annual report etc	Paragraph	Paragraph	Page	Page
A press release to announce the sponsorship	General	General	Bespoke	Bespoke
Social media promotion on The Care Workers' Charity social media channels	Ad-hoc	Monthly	Monthly	Fortnightly
A guest blog post spot on The Care Workers' Charity website		✓	✓	✓
Sponsor's logo on The Care Workers' Charity banners		✓	✓	✓
Logo and promotion in The Care Workers Charity monthly newsletter		✓	✓	✓
Sponsor's logo on promotional material for Professional Care Workers' Week			✓	✓
Speaking slot during Professional Care Workers' Week			✓	✓
Invitations to The Care Workers' Charity bespoke round table events			✓	✓
Invitation to sponsor's online quarterly meetings/networking events			✓	✓
Automatic sponsorship of one of The Care Workers' Charity annual events			✓	✓
Potential to ring-fence contribution to specific charitable work/projects or region			✓	✓
A report detailing the impact of Sponsor's support			Annual	Quarterly
Catch up calls with The Care Workers' Charity CEO			Quarterly	Monthly
Sponsor's logo and specific mention in The Care Workers' Charity Annual Impact Report				✓
A sponsored session during Professional Care Workers' week				✓
Membership of the Advisory Board				✓