



The Care Workers Charity Role Specification – CWC Volunteer Champion

Introduction to The Care Workers Charity

- There are 1.5 million care workers across the UK, making up one of the largest workforces.
- Care workers provide essential support to the most vulnerable people in our society.
- Despite their dedication, many struggle financially when unexpected circumstances occur.
- The Care Workers Charity (CWC) awards grants for those working in the care sector when unexpected circumstances happen.
- Our vision is a UK where no care worker faces financial hardship alone.

Volunteer Champion Role

Volunteer Champions raise awareness of CWC amongst their colleagues. This could include:

- posting updates on social media;
- placing a standing item in their workplace's newsletter;
- putting up posters in staff areas;
- distributing copies of CWC's quarterly print newsletter;
- ensuring that leaflet stands are kept well stocked;
- talking about CWC at a team meeting.

Champions can also organise small-scale fundraising events within their workplaces, such as afternoon teas, quiz nights or book swaps. These events raise both funds and awareness for CWC amongst colleagues, residents and their families. We understand that Champions may be unable to organise fundraising events due to existing charity relationships within their workplace. The core purpose of Champions is awareness raising, and we do not expect our Champions to undertake any fundraising activities unless they want to.

Champions can also take part in our **CWC challenges**. In 2019 we will be climbing Snowdon to raise money for the charity! We can also support Champions who want to complete their own personal challenges, such as running 10ks or half marathons, taking on a tough mudder or completing a fundraising skydive. If you've got a challenge you'd like to accomplish to raise money for CWC, please get in touch!

Time Commitment

We ask for 1-2 hours across the month as a guide, but we know that this might not always be possible for all care workers. An average month for a volunteer Champion might look like this:

- Putting up posters in communal staff areas about applying for CWC grants
- Speaking to a few colleagues who approach you about the support they could get from CWC
- Speaking at a team meeting about the new online money tools on CWC's website
- Restocking the CWC leaflets stands
- Having a catch-up call with your CWC contact to find out about upcoming Champion events

www.thecareworkerscharity.org.uk.

Follow @CareWorkersFund or [facebook.com/thecareworkerscharity](https://www.facebook.com/thecareworkerscharity).

Registered Charity No 1132286 and SC048051

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Support from CWC

- An **induction phone call** with our Engagement Manager, Laura, who will explain the role and answer any questions.
- **Volunteer Champion pack**, which includes information about CWC, our volunteer agreement and policy, and ideas for raising awareness.
- **Online training** and opportunities to attend face-to-face training across the UK.
- **Monthly emailed Champions' newsletter** with updates about events, awareness raising tips and our Champion of the Month.
- **Quarterly printed Champions' newsletter** with updates from CWC, ideas for awareness raising and information about CWC services.
- **Free resources** to help plan and run events, downloadable from our website.
- **Regular catch-ups** from Laura, who is easily contactable by email or phone for any questions or concerns that Champions might have.

Benefits of volunteering as a Champion

- A **unique opportunity to raise awareness of a national charity** that supports you and your colleagues.
- The opportunity to **develop your skills** in communication, event organising and campaigning. We don't expect you to have any or all these skills already – all you need is to be committed to the cause and willing to talk to your colleagues about CWC. We'll provide **online training** to help you develop in your role.
- The opportunity to **meet like-minded people across the UK** who are also passionate about supporting care workers.
- Agreed out-of-pocket expenses incurred because of your role.

Who can be a Champion?

You can be a Champion if you are:

- 18 years or older;
- Working or have previously worked in social care (if you haven't, please get in touch as you may still be able to volunteer);
- Willing to give a couple of hours each month to volunteer (this can be flexible – get in touch if you've got any specific questions);
- Committed to volunteering with CWC and agree to our policies and Volunteer Agreement.

Sounds great! How can I get involved?

You'll need to fill in our short form to register as a Champion at

www.thecareworkerscharity.org.uk/forms/volunteer-for-us

If you've got any questions about volunteering, or just want to find out more, email our **Engagement Manager, Laura Bealin-Kelly** at Laura@thecareworkerscharity.org.uk or call 07494 095 385. We hope to hear from you soon!

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