



the
care
workers
charity



**THE CARE WORKERS
CHARITY VOLUNTEER
NEWSLETTER**

MARCH 2019

Edition 2

Charity number 1132286 and SC048051

HELLO

Hello and welcome from everyone at The Care Workers Charity!

We're very pleased to share with you our second edition of our printed newsletter for Volunteers. Thanks to a generous grant from the CareTech Foundation, we can produce and distribute hundreds of printed copies of our Volunteer newsletter every three months.

In this second edition, we'll give you an update on our recent grant giving. We'll also be introducing two new volunteering roles, our Collection Crew and e-Volunteers!

Read on to find out about the impact we made to care workers in 2018, with key headlines from our Impact Report, and hear about the service developments we have planned for 2019.

Fancy setting yourself a challenge for 2019? Find out more about Snowdon at Night, our annual walk event in June and join other care staff and providers in climbing Mount Snowdon for CWC!

Got something you'd like to see in the next edition, or want to contribute? Get in touch with our Engagement Manager Laura with your suggestions, by emailing laura@thecareworkerscharity.org.uk
We'd love to hear your thoughts.

When you've read this magazine, feel free to leave it somewhere for other colleagues to read, like a staff room or pinned to a notice board.

If you'd like to order more copies, please get in touch with our Engagement Manager Laura at laura@thecareworkerscharity.org.uk



AN INTRODUCTION TO THE CARE WORKERS CHARITY

There are 1.5 million care workers in the UK, contributing to one of the largest workforces, and caring for some of the most vulnerable people in our society. CWC is the UK's only charity solely dedicated to supporting individuals working in care; we are here to help current and former care workers who face financial hardship.

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OUR VISION IS A UK WHERE NO CARE WORKER FACES FINANCIAL HARDSHIP ALONE.

In 2018 we awarded over £150,000 in grants to almost 400 care workers – nearly four times as many people as in 2017. In 2019 we expect to award £250,000, which will enable us to support 600 care workers and their families.

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We know this changes lives – every month, the people we help tell us how a CWC grant has enabled them to face the future with renewed hope.

While financial help can be all that is needed in some cases, CWC also recognises that many issues faced by the individuals working in care cannot be fixed by grants alone. Throughout 2019, CWC will work with care workers and care providers to:

- Develop a membership programme for care workers that will provide significant discounts on everyday essential items and services
- Deliver new service trials that tackle the key issues faced by care workers
- Give out £250,000 in grants to care workers to alleviate financial hardship



VOLUNTEER CHAMPIONS – REFRESH!

We've relaunched our Volunteer Champions' Programme in response to your feedback. Now, our Champions focus solely on raising awareness of CWC amongst their colleagues. This includes:

- Ensuring leaflets are stocked and signposting posters are visible
- Talking about CWC to team members
- Keeping colleagues up to date with CWC campaigns, events and new services

We know that our Volunteer Champions are incredibly busy people, so we want to make it as simple as possible for you to raise awareness of CWC. We'll send you all the materials you need, and our Engagement Manager Laura is always available over email or phone to answer your questions and provide support.

We're currently developing online training modules to support you in your role. After 6 months of active volunteering with us, you'll also receive a thank you certificate and will be able to ask us for a reference.

Volunteering as a Champion is a unique opportunity to raise awareness of a national charity that supports you and your colleagues.

Want to get involved, or know someone who would? Sign up on our website or get in touch with our Engagement Manager by emailing laura@thecareworkerscharity.org.uk

New volunteer roles

We're launching two new roles this Spring: our **Collection Crew** and our **E-Volunteers!**

Collection Crew

Lend a hand and spend a morning or afternoon collecting vital funds for CWC at one of the UK's busy stations. You'll be raising awareness of The Care Workers Charity amongst the general population, as well as collecting money that will enable us to give even more grants to care workers.

You can volunteer as an individual or in a team. If you're interested in giving your time without the long-term commitment, this is for you!

To register your interest, email laura@thecareworkerscharity.org.uk

E-Volunteer – Champion CWC online

Want to raise awareness of CWC from the comfort of your own home? Now you can, by signing up to be an e-Volunteer. This online Champion role will help us to reach wider audiences of care workers through social media. Email laura@thecareworkerscharity.org.uk to find out more.



SNOWDON AT NIGHT: 20TH-21ST JUNE 2019

Join us for our annual walking event and raise essential funds and awareness for The Care Workers Charity. This year we're climbing Mount Snowdon at night. Starting late in the evening of 20th, we'll begin our ascent using our headtorches to light our way. We'll arrive at the summit in time to see the sunrise over the Snowdonia National Park, before making our way back down to enjoy a well-deserved cooked breakfast!

Sign up online at www.thecareworkerscharity.org.uk/event/snowdon-at-night-2019

Registration Fee - £30 | Minimum Fundraising Target - £280



GOING THE EXTRA MILE: 22ND -28TH JULY 2019

CWC presents "Going the Extra Mile" – a UK-wide campaign taking place between 22nd – 28th July 2019 to celebrate the care staff that go the extra mile every day.

In recognition of the great work we know happens in the care sector, we are asking organisations across the country to walk, run, bounce or even skip a mile.

This could be around the grounds of your local care home, a relay, or you could manage your mile travelling between clients in the community. We want everyone to recognise the great work care workers do every day and to find out more about CWC, so get your community involved too.

Register online now to receive your free information pack, which will include promotional materials and a sponsorship form for your event, at www.thecareworkerscharity.org.uk/event/going-the-extra-mile

Want to find out more? Email rebecca@thecareworkerscharity.org.uk

OUR IMPACT IN 2018

£156,629

spent on hardship grants

383

hardship grants awarded

511

grant applicants signposted to relevant services and support

386%

increase in the number of grant applications received this year

84%

agreed or strongly agreed that the grant prevented them from falling into financial hardship

94%

of volunteer Champions said they were likely to organise an awareness event after attending CWC training

£185,393

raised through fundraising events

99

Going The Extra Mile campaign events hosted nationwide

10

CWC awards distributed to individuals who have contributed to our work in 2018



To help potential applicants find information on grants more quickly, we launched a CWC Chat Bot on our website. Any new visitor to the website is asked a series of short questions so they can be directed towards the relevant pages with ease.

We launched an online eligibility test to direct ineligible applicants to relevant support as effectively as possible, allowing us to spend more time helping those we can.

In October, we became a registered referrer for the BBC Children in Need Emergency Essentials Programme, securing an additional £3,205 to support 13 children living in precarious environments. We continue to signpost applicants to external organisations and services, including Macmillan, Turn2Us, Women's Aid and MIND.

APPLY FOR A GRANT



We can provide hardship grants to individuals who have worked in a registered residential care, home care or supported living service, as defined by the Care Quality Commission, Care Inspectorate Wales, Care Inspectorate Scotland or The RGIA (Northern Ireland).

Anyone in any role working within one of these registered services is eligible including care staff as well as domestic, back office and catering staff.

1. If someone close to you died within the last 9 months
2. If you experienced a sudden or unexpected illness or injury within the last 6 months
3. If you had a sudden or unexpected loss of income within the last 6 months
4. If you had to deal with a sudden or unexpected change in living circumstances or loss of home within the last 3 months
5. If you have faced a recent relationship breakdown and/or domestic abuse within the last 12 months

— Essential needs grants

One-off payment towards the cost of an item or a need necessary to sustain the basic health, or to improve a poor quality of life, of the person or family - for example, essential appliances, keeping a home warm, essential household requirements or health improvement aids.

— Crisis grants

One-off payment to support someone experiencing an unforeseen or life changing circumstance, such as bereavement, illness or injury and who has no resource to meet associated costs which could include funeral expenses, moving home, travel to hospital expenses, home repairs.

Apply online or fill in a paper form (downloadable from our website) and post or email it back to us.

Supporting documents are required with each grant application. Find out more by visiting our website – www.thecareworkerscharity.org.uk/hardship-grant

Support on Money and Debt

We have teamed up with the Government's Money Advice Service to bring you completely free and impartial guidance on money matters. This includes tools to help you keep track of your finances. Go to thecareworkerscharity.org.uk/pages/category/money

New services for 2019:

This year we'll be designing a new membership programme for care workers, that will aim to pass on discounts on everyday essential items to save care staff money. Watch this space!

We award grants to meet the financial impact of the following circumstances

We offer two types of grants, typically limited to £500





Keep up to date with the latest news from the Care Workers Charity by signing up to our monthly Champions newsletter!
Email laura@thecareworkerscharity.org.uk to be added to the mailing list.

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The Care Workers Charity is a registered charity 1132286 (England and Wales) and SC048051 (Scotland)



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